



APPLICATION FOR EXHIBIT SPACE

2009 NJLA FUNDRAISING FAIR
<http://njla.pbwiki.com/FundraisingFair>

Tuesday, June 9

Brookdale Community College, Lincroft, NJ
Exhibitors Coffee and Set-Up 8:00am

Company Name _____

Company Address _____

Email address _____

Phone _____ FAX _____

Contact Person _____

Product/Service _____

Name(s) of Representative(s) for badges _____

Exhibit spaces needed _____ @ \$ _____ each

____ I need access to an electrical outlet. I will bring an extension cord and power strip.

Rate is \$200 per table.

Exhibit at our NJLA 2009 Spring Conference and price drops to \$150! Non-profit rate \$75.

Payment must be made at time of reservation.

Cancellations: 50% refund prior to May 9, 2009. No refunds after that.

Total \$ _____ charged to: check _____ Amex _____ Visa _____ Mastercard _____

Card # _____ Non-profit tax-exempt # _____

Card Expiration Date _____ Signature _____

Authorized Company Signature _____ Date _____

Return form with payment by May 20, 2009 to:

New Jersey Library Association

Attn: 2009 Fundraising Fair

PO Box 1534

Trenton, NJ 08607

FAX (609) 394-8164

Questions? Contact Mary Lynn Becza at 908-755-7909 or mbecza@sclsnj.org

Directions will be sent after your registration is received with information on the schedule, parking, exhibit space, advertisement and setting up exhibit equipment.

***We have limited space for exhibitors to speak on panels during our workshops.**

____ Yes, I would like to be considered as a speaker/panel member. I can speak on the following topics: _____



Dear Potential Exhibitor,

Where can you meet with over 200 library fund-raising decision-makers who are interested in purchasing your products and services?

Where can you have access to the most extensive forum of library fundraisers in New Jersey?

Where can you tell your message to *all* of these decision-makers in one day?

At the **2009 NJLA Fundraising Fair!**

Tuesday, June 9, 2009 9:00am – 5:00pm
Brookdale Community College
765 Newman Springs Road (Rt. 520)
Lincroft, NJ 07738
Exit 109, 2 miles off the Garden State Parkway

Any firm that provides fundraising services & products to libraries is invited to participate as an exhibitor: Special Events, Planned Giving, Fundraising, Financial, Printing, Software, Direct Mail and Promotions.

Rates for exhibiting at the 2009 NJLA Fundraising Fair are \$200 per table.
If you have also booked an exhibit table at the NJLA Annual Spring Conference, your rate is reduced to \$150!

Your registration will include a 5-foot table and 2 lunch tickets. Exhibition tables are adjacent to the attendees' breakfast and lunch area for high visibility. Your registration also includes a ¼ page advertisement in the program materials. Wireless internet access is available throughout the conference site.

Nonprofit organizations may reserve a table for the reduced rate of \$75. Please indicate your non-profit tax-exempt number on your registration form. Exhibit space is sold and assigned on a first-come, first served basis. Reserve ASAP!

If you have any questions please call Mary Lynn Becza at 908-755-7909 or email mbecza@sclsnj.org.

Thank you for your interest!

Heidi Cramer
NJLA President

Mary Lynn Becza
Fundraising Exhibit Coordinator